



29/11/2024

## **A promotional event for the launch of the Mend the Gap digital platform on the gender gap was held at the Arci Solidarietà cooperative in Lecce.**

On the morning of 29 November, Daniela, Alice and Azzurra of the Mobius Circle association meet the educators of the cooperative and other realities engaged in reception and training activities for the presentation of the educational platform developed as part of the Mend the Gap project on the theme of the gender gap. The project, co-funded by the Erasmus+ program of the European Union, has in fact come to its conclusion with the launch of the final version of the platform which has already been tested by groups of educators in Italy, France, Spain, Ireland and Greece.

### **Mend the Gap, an open and ready-to-use educational format in the hands of educators**

The promotional event was an opportunity to reflect on the social and cultural factors that hinder the process of women's economic emancipation, and on how these difficulties are added to those related to other particular conditions, such as the migration context.

The Mend the Gap platform therefore represents a valuable resource for educators who work with women who live in a situation of work exclusion, who through the platform can acquire skills and tools related to the issues of financial education and eco-entrepreneurship that they can then transmit to learners. The goal is in fact to stimulate women who are in a situation of economic and work disadvantage to start their own small business.



In particular, the role that eco-entrepreneurship can play in offering new job opportunities for women was underlined: the greater attention of consumers compared to



environmental impact of one's purchases opens the way to numerous innovative economic activities that offer more sustainable products and services, and therefore opportunities for self-employment.

The educators present during the event explored the various sections of the platform under the guidance of the Mobius staff and expressed appreciation for the platform as a whole and the educational resources it offers, confirmed that they wanted to experiment with its use and promote it among their colleagues, as well as advising on its further dissemination and other potential interested stakeholders.

Mobius Circle will continue in the coming months to promote the platform to all the territorial and regional realities that may be interested in the platform for various reasons, with the aim of promoting its knowledge and use.

