



Mend the Gap

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https://www.facebook.com/mendthegap.project/posts/pfbid0rBe8xbNJWwvuryjU86YmZpYg84rRQL4dxum4jtKocpA19NxBp9xB29uDD8z8PP4Tl



At ARTIS Multimédia, we have ramped up our efforts to promote the 'MendTheGap' project among the women we support through our "Driving License for Women" initiative.

This remarkable initiative, backed by urban policy (politique de la ville), primarily aims to provide financial assistance for driving licenses to immigrant women with limited resources. Access to mobility is often the first step towards full financial independence, as it paves the way for numerous job opportunities.

Many of these women come from backgrounds where gender stereotypes are deeply rooted. In such environments, education and opportunities like obtaining a driving license





are often reserved for men. By offering this to women, we aim not just to empower them to move around, but also to boost their self-esteem and challenge preconceived notions about gender roles.

The autonomy and independence that comes with the ability to move freely are invaluable. It not only allows them to access new job opportunities but also to take control of their lives.

At one of our recent workshops, we took the opportunity to detail the 'MendTheGap' project, its aspirations, and how it can transform the lives of these women.













