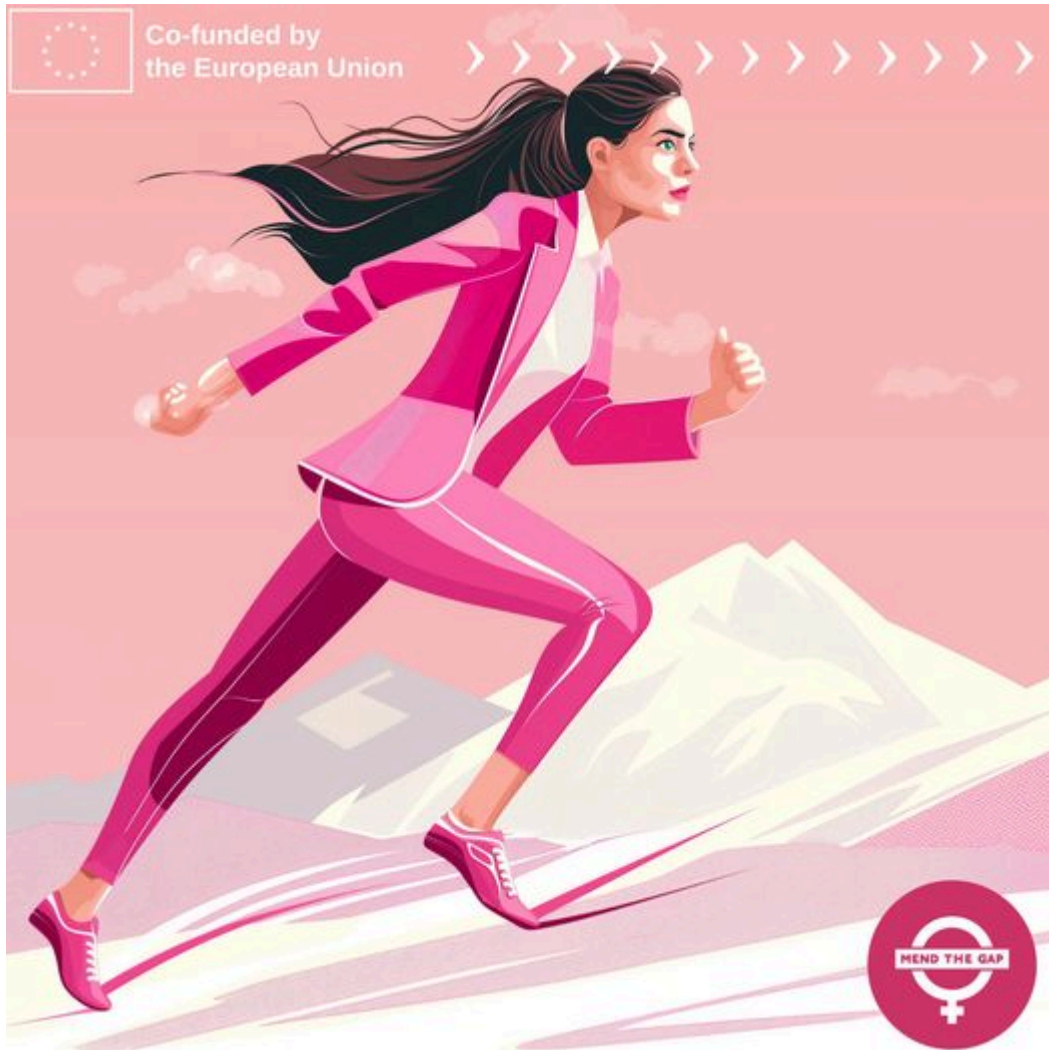




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Despite stereotypes, decades of studies show that women leaders improve businesses. Based on an analysis by the American Psychological Association, here's what happens when women lead:

- 👉 They demonstrate more transformational leadership styles, inspiring people to embrace the organization's mission.
- 👉 Groups with more women exhibit greater equality in conversational turn-taking, resulting in improved team collaboration.
- 👉 The presence of a female leader leads perceivers to anticipate fairer treatment and greater projected salary and status.





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👉 Appointing women to top management roles challenges and changes deep-rooted stereotypes, making a lasting impact on organizational culture.

Despite these benefits, only 10% of Fortune 500 companies are led by women.

The MEND THE GAP Project is working on bridging the gap by empowering women to lead in any business sector. Join us in making a difference! 💪☀️



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